



Conservative Christian Alliance

These politically active Christian citizens distinguish themselves as being among the leaders in restoring our nation's public policy to its Judeo-Christian heritage. These conservative donors believe in the sacredness of human life and the sanctity of marriage and family. They contribute to organizations that defend our religious freedoms and traditional family values.

This file has recently been refreshed and put back on the market! We broke this file into 3 segments, with segment 1 having donors with the highest propensity to donate. Counts and pricing are noted below.

71,376	Segment 1	\$100/M
	(Highest propensity to donate.)	
52,241	Segment 2	\$90/M
	(Above average propensity to donate.)	
41,252	Segment 3	\$75/M
	(Average propensity to donate.)	

This file will be a great source of names for political mailers, Christian fundraisers, children's charities, and pro-life organizations.

FOR MORE INFORMATION

Send list orders and clearances to: listmanager@rmlc.net
Karen von Kleeck, List Manager (kvonkleeck@rmlc.net)
RMLC (Robertson Mailing List Company)
113 E. Market Street, Suite 300
Leesburg, VA 20176
www.rmlc.net

Counts Thru:

12.20.19

NCOA'D Date:

09.20.18

Source

100% DIRECT MAIL

Average Gift:

\$28.00

Telemarketing:

\$20/M & \$10/M running charges

Shipping:

EMAIL: \$50/F

FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Minimum Order Policy:

Invoice total must meet minimum of \$235.00

Brokerage Commission 20%

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges.

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Last 12 month Continuations:

Billy Graham Evangelical Assoc
Far East Broadcasting
Natl Pro Life Alliance
Wycliffe Associates

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