



# Conservative Christian Alliance

*JUST UPDATED  
OCTOBER 2017!*

These politically active Christian citizens distinguish themselves as being among the leaders in restoring our nation’s public policy to its Judeo-Christian heritage. These conservative donors believe in the sacredness of human life and the sanctity of marriage and family. They contribute to organizations that defend our religious freedoms and traditional family values.

This file has recently been refreshed and put back on the market! We broke this file into 3 segments, with segment 1 having donors with the highest propensity to donate. Counts and pricing are noted below.

|        |                                       |         |
|--------|---------------------------------------|---------|
| 71,793 | Segment 1                             | \$100/M |
|        | (Highest propensity to donate.)       |         |
| 55,503 | Segment 2                             | \$90/M  |
|        | (Above average propensity to donate.) |         |
| 44,907 | Segment 3                             | \$75/M  |
|        | (Average propensity to donate.)       |         |

This file will be a great source of names for political mailers, Christian fundraisers, children’s charities, and pro-life organizations.

### FOR MORE INFORMATION

Send list orders and clearances to: [listmanager@rmlc.net](mailto:listmanager@rmlc.net)  
Molly Rinaldi, Marketing Director ([mrinaldi@rmlc.net](mailto:mrinaldi@rmlc.net))  
RMLC (Robertson Mailing List Company)  
113 E. Market Street, Suite 300  
Leesburg, VA 20176  
[www.rmlc.net](http://www.rmlc.net)

**Counts Thru:**

10.2.17

**NCOA'D Date:**

10.2.17

**Source**

100% DIRECT MAIL

**Average Gift:**

\$28.00

FILE NOT CAPPED

**Telemarketing:**

\$20/M & \$10/M running charges

**Shipping:**

EMAIL: \$50/F

FTP: \$50/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

**Minimum Order Policy:**

Invoice total must meet minimum of \$235.00

**Brokerage Commission** 20%

**RMLC Cancellation Policy:**

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges.

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## Last 12 month usage:

American Bible Society ©  
Bethany Christian Services  
Billy Graham Evangelistic Association ©  
Campus Crusade for Christ ©  
Chosen People Ministries ©  
Christ for All People  
Faith & Freedom Coalition ©  
Gospel Revival Ministries  
Jerusalem Prayer Team ©  
Jesus Film Project ©

Jewish Voice Ministries ©  
Josh McDowell Ministries  
Liberty Counsel Action  
National Pro Life Alliance  
Open Doors with Brother Andrew ©  
Save Jerusalem  
The Gideons International ©  
Thomas Moore Society  
Womans New Life Center  
Wycliffe Bible Associates ©

© Denotes Continuation

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