



# Conservative Christian Alliance

*JUST UPDATED  
JANUARY 2018!*

These politically active Christian citizens distinguish themselves as being among the leaders in restoring our nation’s public policy to its Judeo-Christian heritage. These conservative donors believe in the sacredness of human life and the sanctity of marriage and family. They contribute to organizations that defend our religious freedoms and traditional family values.

This file has recently been refreshed and put back on the market! We broke this file into 3 segments, with segment 1 having donors with the highest propensity to donate. Counts and pricing are noted below.

72,974	Segment 1	\$100/M
	(Highest propensity to donate.)	
55,985	Segment 2	\$90/M
	(Above average propensity to donate.)	
45,006	Segment 3	\$75/M
	(Average propensity to donate.)	

This file will be a great source of names for political mailers, Christian fundraisers, children’s charities, and pro-life organizations.

### FOR MORE INFORMATION

Send list orders and clearances to: [listmanager@rmlc.net](mailto:listmanager@rmlc.net)  
Molly Rinaldi, Marketing Director ([mrinaldi@rmlc.net](mailto:mrinaldi@rmlc.net))  
RMLC (Robertson Mailing List Company)  
113 E. Market Street, Suite 300  
Leesburg, VA 20176  
[www.rmlc.net](http://www.rmlc.net)

**Counts Thru:**

1.8.18

**NCOA'D Date:**

1.8.18

**Source**

100% DIRECT MAIL

**Average Gift:**

\$28.00

*FILE NOT CAPPED*

**Telemarketing:**

\$20/M & \$10/M running charges

**Shipping:**

EMAIL: \$50/F

FTP: \$50/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

**Minimum Order Policy:**

Invoice total must meet minimum of \$235.00

**Brokerage Commission** 20%

**RMLC Cancellation Policy:**

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges.

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## Last 12 month usage:

American Center for Law and Justice ©	Far East Broadcasting
American Bible Society©	Jerusalem Prayer Team ©
American Policy Center	Jesus Film Project ©
Bethany Christian Services ©	Jewish Voice Ministries ©
Billy Graham Evangelistic Association ©	Josh McDowell Ministries
Campus Crusade for Christ ©	Liberty Counsel Action
Chosen People Ministries ©	National Pro Life Alliance
Christ for All People	Open Doors with Brother Andrew ©
Faith & Freedom Coalition ©	The Gideons International ©
Family Research Council	Thomas Moore Society
Family Life	Wycliffe Bible Associates ©

© Denotes Continuation

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