



Conservative Christian Alliance

*JUST UPDATED
SEPTEMBER
2018!*

These politically active Christian citizens distinguish themselves as being among the leaders in restoring our nation’s public policy to its Judeo-Christian heritage. These conservative donors believe in the sacredness of human life and the sanctity of marriage and family. They contribute to organizations that defend our religious freedoms and traditional family values.

This file has recently been refreshed and put back on the market! We broke this file into 3 segments, with segment 1 having donors with the highest propensity to donate. Counts and pricing are noted below.

71,807	Segment 1	\$100/M
	(Highest propensity to donate.)	
54,930	Segment 2	\$90/M
	(Above average propensity to donate.)	
44,131	Segment 3	\$75/M
	(Average propensity to donate.)	

This file will be a great source of names for political mailers, Christian fundraisers, children’s charities, and pro-life organizations.

FOR MORE INFORMATION

Send list orders and clearances to: listmanager@rmlc.net
Molly Rinaldi, Marketing Director (mrinaldi@rmlc.net)
RMLC (Robertson Mailing List Company)
113 E. Market Street, Suite 300
Leesburg, VA 20176
www.rmlc.net

Counts Thru:

9.4.18

NCOA'D Date:

9.4.18

Source

100% DIRECT MAIL

Average Gift:

\$28.00

FILE NOT CAPPED

Telemarketing:

\$20/M & \$10/M running charges

Shipping:

EMAIL: \$50/F

FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Minimum Order Policy:

Invoice total must meet minimum of \$235.00

Brokerage Commission 20%

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges.

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Last 12-month Continuation Usage:

American Bible Society
American Center for Law and Justice
Billy Graham Evangelistic Association
Campus Crusade for Christ
Chosen People Ministries
Faith & Freedom Coalition
Jesus Film Project
Jewish Voice Ministries
Los Angeles Mission
Mission Aviation Fellowship
Open Doors with Brother Andrew
USO World Headquarters
Wycliffe Bible Associates

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