RMLC

COMING HOME FOUNDATION

COMING HOME FOUNDATION - SWEEPSTAKES

DATA CARD UPDATED
11.11.26

NCOA'D DATE
9.1.26

SOURCE
100% DIRECT MAIL

AVERAGE GIFT
$7.00

SHIPPING
EMAIL: $50/F
FTP: $50/F

STATE, SCF, ZIP SELECTS/OMITS
$5/M

BROKERAGE COMMISSION
20%

RESTRICTIONS
List owner will reciprocate segments & pricing. Non Reciprocal pricing may apply. Invoice must meet minimum of $400.

CANCELLATION POLCY
Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a $50.00 flat fee, shipping fees and $10/M running charges. These terms apply to all orders, rental and/or exchange.

FOR MORE INFORMATION

Send list orders & clearances to listmanager@rmlc.net

Sarah Hutchinson, List Manager
shutchinson@rmlc.net

Coming Home Foundation is a 501(c)(3) nonprofit organization whose mission is to honor and care for America's elderly veterans. The foundation provides therapeutic arts and crafts kits to veterans living in VA medical centers, state veterans homes, and senior facilities. The kits help with hand-eye coordination and keep residents engaged and active. Just as importantly, they remind these veterans that their country has not forgotten them.

Names on this file are sweepstakes entrants who responded to Coming Home Foundation direct mail appeals.

18,846	**$5+ Last 3 month donors**	**$90/M**
24,012	**$5+ Last 6 month donors**	**$85/M**
31,374	**$5+ Last 12 month donors**	**$80/M**
	$5+ dollar select	**$5/M**
	$10 dollar select	**$10/M**
	Non reciprocal fee	**$20/M**

FILE CAPS AT $99.99

Available on Exchange and Rental