



# Conservative Christian Alliance

These politically active Christian citizens distinguish themselves as being among the leaders in restoring our nation's public policy to its Judeo-Christian heritage. These conservative donors believe in the sacredness of human life and the sanctity of marriage and family. They contribute to organizations that defend our religious freedoms and traditional family values.

This file has recently been refreshed and put back on the market! We broke this file into 3 segments, with segment 1 having donors with the highest propensity to donate. Counts and pricing are noted below.

72,279	Segment 1	\$100/M
	(Highest propensity to donate.)	
54,699	Segment 2	\$90/M
	(Above average propensity to donate.)	
43,674	Segment 3	\$75/M
	(Average propensity to donate.)	

This file will be a great source of names for political mailers, Christian fundraisers, children's charities, and pro-life organizations.

## **FOR MORE INFORMATION**

Send list orders and clearances to: [listmanager@rmlc.net](mailto:listmanager@rmlc.net)  
Molly Rinaldi, Marketing Director ([mrinaldi@rmlc.net](mailto:mrinaldi@rmlc.net))  
RMLC (Robertson Mailing List Company)  
113 E. Market Street, Suite 300  
Leesburg, VA 20176  
[www.rmlc.net](http://www.rmlc.net)

### **Counts Thru:**

9.27.18

### **NCOA'D Date:**

9.20.18

### **Source**

100% DIRECT MAIL

### **Average Gift:**

\$28.00

*FILE NOT CAPPED*

### **Telemarketing:**

\$20/M & \$10/M running charges

### **Shipping:**

EMAIL: \$50/F

FTP: \$50/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

### **Minimum Order Policy:**

Invoice total must meet minimum of \$235.00

### **Brokerage Commission 20%**

### **RMLC Cancellation Policy:**

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges.

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## Last 12-month Continuation Usage:

American Bible Society  
American Center for Law and Justice  
Billy Graham Evangelistic Association  
Campus Crusade for Christ  
Chosen People Ministries  
Faith & Freedom Coalition  
Jesus Film Project  
Jewish Voice Ministries  
Los Angeles Mission  
Mission Aviation Fellowship  
Open Doors with Brother Andrew  
USO World Headquarters  
Wycliffe Bible Associates

## FOR MORE INFORMATION CONTACT:

Send list orders and clearances to: [listmanager@rmlc.net](mailto:listmanager@rmlc.net)  
Karen von Kleeck, List Manager ([kvonkleeck@rmlc.net](mailto:kvonkleeck@rmlc.net))  
RMLC (Robertson Mailing List Company)  
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Leesburg, VA 20176  
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