



FIRST
LIBERTY

FIRST LIBERTY INSTITUTE

www.firstliberty.org

DATA CARD UPDATED



11.10.25

NCOA'D DATE



2.28.2024

SOURCE



100% DIRECT MAIL

AVERAGE GIFT



\$23.36

SHIPPING



EMAIL: N/A

FTP: N/A

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

BROKERAGE COMMISSION



20%

RESTRICTIONS



List owner will reciprocate segments & pricing.

CANCELLATION POLICY



Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

First Liberty Institute is the nation's largest legal ministry exclusively devoted to defending the religious freedom of Christians in America.

Grounded in a biblical worldview, First Liberty fights on the front lines of today's spiritual and legal battles—defending pastors, churches, Christian schools, ministries, military chaplains, and everyday believers living out their faith.

This responsive donor file includes evangelical Christians who are deeply concerned about the growing threats to religious liberty in America. They respond to urgent calls to action to stand with fellow believers under fire for their faith—whether it's a teacher disciplined for sharing the Gospel, a coach fired for prayer, or a church threatened by government overreach. These donors are passionate, prayerful, and committed to restoring godly freedom in the public square

7,021 \$10+ Last 12 month donors

9,286 \$10+ Last 18 month donors

11,728 \$10+ Last 24 month donors

Exchange only file.

Actively Prospecting & Exchanges Available

FOR MORE INFORMATION

Send list orders & clearances to
listmanager@rmlc.net

Sarah Hutchinson, List Manager
shutchinson@rmlc.net





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Last 12 Month Usage (Updated 11/2025)

75 Million

Advancing American Freedom
America First Policy Institute
American Media Council
American Principles Project
Americans for Israel (c)
American Frontline Doctors
Association of Mature American Citizens (c)
Brave Books
Center for American Liberty (c)
Children's Health Defense
Citizens United Foundation
Clare Booth Luce Policy
Congressional Prayer Caucus Foundation
Freedom Alliance (c)
Frontiers of Freedom Foundation (c)
Herzog Foundation
Horowitz Freedom Center (c)
HUCK PACK
Ignition633 Ministries (c)
In God We Trust (c)
Johnson Leadership Fund
Law Enforcement Legal Defense Fund
Live Action
National Day of Prayer (c)
Patrick Henry College
Religious Freedom Coalition
Sound of Freedom Foundation(c)
The Kash Foundation

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