



Hunters and Anglers

Anglers and hunters tend to be conservative, Republican voters. With impending executive actions on the horizon, President Trump has the opportunity to seal his pledge to the NRA and the millions of law-abiding Americans who responsibly own and carry guns for personal protection, hunting, and for sport.

Hunting and fishing sports deliver a sense of freedom, challenge and solitude, and such quality of life, particularly, the sporting life, seems increasingly in jeopardy. Additionally, outdoorsmen view conservation is as important as gun rights and they support a number of conservation issues, including access to public land, clean water protection, and believe children should be spending more time outdoors, than in front of a television or computer screen.

These men and women have answered a telemarketing survey identifying themselves as a hunter and/or angler, and would be excellent prospects for memberships, magazines focusing on hunting and fishing techniques, outdoor gear, outdoor survival tips, and conservation news.

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|-----------|--------------------|--------|
| 654,810 | Hunting Responders | \$75/M |
| 1,065,009 | Fishing Responders | \$75/M |

FOR MORE INFORMATION CONTACT:

Send list orders and clearances to: listmanager@rmlc.net

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RMLC (Robertson Mailing List Company)

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Data Card Updated:

4.24.17

Source:

Responders

FILE NOT CAPPED

Shipping:

EMAIL: \$50/F

FTP: \$50/F

*A rush fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Minimum Order Policy:

Invoice total must meet minimum of \$250.00.

Brokerage Commission: 20%

Restrictions:

Sample Required.

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full.

Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges.

These terms apply to all orders, rental and/or exchange.