



Independent Living

Independent Living is a monthly financial, health and tax intelligence newsletter, whose objective is to improve the self-reliance, privacy, and the financial freedom of its subscribers.

Independent Living subscribers are concerned about the inflation and government abuse. They try to keep a low profile, stay ahead of the curve on tax and retirement planning, protect their assets, attain a higher level of self-sufficiency and get the most out of life.

This file is a must test for any free market, anti-Big Government mailer!

These subscribers are also buyers of high end products sold through the publication. Offers include investigative reports, informative manuals, and survival guides.

35,204	L12 mos. Active Subscribers	\$135/M*
58,007	Total Active Subscribers	\$125/M*
	(* Denotes Political Rate)	

As of September 2009, American Sentinel multibuyer active subscribers were incorporated into this publication.

FOR MORE INFORMATION CONTACT:

Send list orders and clearances to: listmanager@rmlc.net
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★★ See page 2 for Usage ★★

Data Card Updated:
11.3.16

NCOA'D Date:
10.17.16

Source:
65% Direct Mail
35% Internet

Average Subscription:
\$99.00

FILE NOT CAPPED

Shipping:
EMAIL: \$50/F
FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

Minimum Order Policy:
Invoice total must meet minimum of \$250.00

Brokerage Commission: 20%

Restrictions:
List Owner will reciprocate segments and pricing. Sample Required. List Owner may require prepayment for candidates or PAC's. 45 day letter of guarantee is required on all orders.

RMLC Cancellation Policy:
Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

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Last 12 month Usage:

Association of Mature American Citizens ©
Belvoir Media Group
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National Association of Gun Rights
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National Rifle Association
Newsmax
Young Americas Foundation

*RMLC is handling the management of this file
for political and charitable mailers.*

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