



MERCATUS CENTER

www.mercatus.org

DATA CARD UPDATED

4.16.26 - Data thru 3.13.26

NCOA'D DATE

1.1.26

SOURCE

100% DIRECT MAIL

AVERAGE GIFT

\$50

SHIPPING

EMAIL: N/A

FTP: N/A

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

BROKERAGE COMMISSION

20%

RESTRICTIONS

List owner will reciprocate segments & pricing. Non Reciprocal pricing may apply. Invoice must meet minimum of \$400.

CANCELLATION POLCY

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

FOR MORE INFORMATION

Send list orders & clearances to listmanager@rmlc.net

Carrie Fluegge, List Manager
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The Mercatus Center engages donors committed to advancing free markets and individual liberty through rigorous research and education. Based at George Mason University, Mercatus bridges economic theory and real-world policy to promote solutions that drive prosperity and innovation.

Mercatus donors respond to messaging focused on economic freedom, limited government, and evidence-based policy. They are intellectually engaged and motivated by long-term impact-supporting efforts that educate students, inform policymakers, and expand the reach of market-based ideas.

This file should perform well for mailers emphasizing free enterprise, public policy, and constitutional principles, offering strong potential for organizations seeking thoughtful, high-quality donors.

1,242 **\$50+ Last 12 month donors**

1,715 **\$50+ Last 18 month donors**

1,934 **\$50+ Last 24 month donors**

Exchange only file.