



# Parents Television and Media Council (PTC)

*Children Matter. That's Why We Fight for Them.*  
www.ParentsTV.org

The Parents Television and Media Council (PTC) is a 501(c)3 nonprofit, nonpartisan research and education organization advocating responsible entertainment. The *mission* of the PTC is to protect children and families from graphic sex, violence, and profanity in the media, because of their proven, long-term harmful effects.

Donors to PTC care deeply about protecting children from harm and allowing parents the right to stand up for the preservation of family values. Use this file for anyone mailing on children's issues, education issues, or child safety.

6,873 \$5+ L12 mos. Donors  
6,559 \$10+ L12 mos. Donors  
8,400 \$10+ L18 mos. Donors

***Exchange only file!***

## **FOR MORE INFORMATION CONTACT:**

Send list orders and clearances to: ([listmanager@rmlc.net](mailto:listmanager@rmlc.net))  
Sarah Hutchinson, List Manager ([shutchinson@rmlc.net](mailto:shutchinson@rmlc.net))  
RMLC (Robertson Mailing List Company)  
113 E. Market St., Suite 300  
Leesburg, VA 20176  
[www.rmlc.net](http://www.rmlc.net)

**Data Card Updated:**  
11.15.24

**NCOA'D Date:**  
11.1.24

**Source:**  
100% Direct Mail

**Shipping:**  
EMAIL: \$50/F  
FTP: \$50/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

**Minimum Order Policy:**  
Invoice total must meet minimum of \$400.00

**Brokerage Commission:** 20%

**Restrictions:**  
List Owner will reciprocate segments & pricing. Sample Required. List Owner may require prepayment for candidates or PAC's.

**RMLC Cancellation Policy:**  
Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

★ ★ See page 2 for Usage ★ ★

# Parents Television Council

## Last 12 Month Usage (updated November 2024)

Brave Books  
Citizens United Foundation  
Center for American Liberty  
Christian Action Network  
Family Research Council Action  
Herzog Foundation (formerly ACE Alliance)  
Huck PAC  
In God We Trust  
Johnson Leadership Fund  
Media Research Center  
Public Advocate  
Students for Life Action

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