



PARENT'S TELEVISION AND MEDIA COUNCIL

www.parentstv.org

DATA CARD UPDATED

7.14.25

NCOA'D DATE

6.1.25

SOURCE

100% DIRECT MAIL

AVERAGE GIFT

\$25

SHIPPING

EMAIL: \$50/F

FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

BROKERAGE COMMISSION

20%

RESTRICTIONS

List owner will reciprocate segments & pricing. Non Reciprocal pricing may apply. Invoice must meet minimum of \$400.

CANCELLATION POLICY

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

The Parents Television and Media Council (PTC) is a 501(c)3 nonprofit, nonpartisan research and education organization advocating responsible entertainment. The mission of the PTC is to protect children and families from graphic sex, violence, and profanity in the media, because of their proven, long-term harmful effects.

Donors to PTC care deeply about protecting children from harm and allowing parents the right to stand up for the preservation of family values. Use this file for anyone mailing on children's issues, education issues, or child safety.

6,925 **\$5+ Last 12 month donors**

6,627 **\$10+ Last 12 month donors**

8,721 **\$10+ Last 18 month donors**

\$135/M Political

\$85/M Charitable

FOR MORE INFORMATION

Send list orders & clearances to listmanager@rmlc.net

Sarah Hutchinson, List Manager
shutchinson@rmlc.net

Actively Prospecting & Exchanges Available



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Last 12 Month Continuations

(Updated 7/2025)

Advancing American Freedom
Assoc. of Classical and Christian Schools
Americas Frontline Doctors
Brave Books
Center for American Liberty
Christian Action Network
Congressional Prayer Caucus Foundation
First Liberty Institute
In God We Trust
Johnson Leadership Fund
Patrick Henry College
Students for Life Action

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Sarah Hutchinson, List Manager
shutchinson@rmlc.net