



RMLC (Robertson Mailing List Company)

# Religious Rights Lobby

Our First Amendment rights are under attack! Through the empowerment of the ACLU and other anti-religious groups, religious intimidation is at an all-time high. Anti-family forces have declared a virtual war on natural marriage, and millions of taxpayer dollars are being used to fund abortions.

These donors support educating and alerting citizens, monitoring and reporting on Congress, and building alliances with like-minded organizations to preserve our religious liberty.

This is a must test list for mailers who defend the sanctity of life, want to preserve one man, one woman marriage, and defend traditional values! These donors understand the threat posed by radical Muslim influences and acts of terrorism, and give generously to support those who are suffering under these forces.

18,272	\$5-99.99	L18 mos. donors	\$135/M
17,165	\$10-99.99	L18 mos. donors	\$135/M

Charitable Rate \$85/M

**Last 12 Month Usage:**

- 40 Days for Life
- American Bible Society
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- Billy Graham Evangelistic Assoc.
- Campus Crusade for Christ ©
- Chosen People Ministries
- Conservative Majority PAC
- Faith & Freedom Coalition ©
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- Secure America Now
- The Gideons, Intl. ©
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- Wycliffe Associates
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**FOR MORE INFORMATION CONTACT:**

Send list orders and clearances to: [listmanager@rmlc.net](mailto:listmanager@rmlc.net)  
Karen von Kleeck, List Manager ([kvonkleeck@rmlc.net](mailto:kvonkleeck@rmlc.net))

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**Data Card Updated:**

12.8.17

**NCOA'D Date:**

5.3.17

**Source:**

100% Direct Mail.

**Shipping:**

EMAIL: \$50/F

FTP: \$50/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

**Minimum Order Policy:**

Invoice total must meet minimum of \$250.00.

**Brokerage Commission:** 20%

**Restrictions:**

List owner will reciprocate segments & pricing. Sample required. List owner may require prepayment for candidates or PACs.

**RMLC Cancellation Policy:**

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.