SENIOR CONSERVATIVES CONCERNED ABOUT AMERICA'S FUTURE

DATA CARD UPDATED
10.5.26 - names thru 9.23.26

NCOA'D DATE
9.1.26

SOURCE
Direct Mail

AVERAGE GIFT
$20.38

SHIPPING
EMAIL: $50/F
FTP: $50/F
*A Rush Fee of $30/F may apply for orders received less than 24 hours due before delivery date.

BROKERAGE COMMISSION
20%

RESTRICTIONS
List owner will reciprocate segments & pricing. Non Reciprocal pricing may apply. Invoice must meet minimum of $400.

CANCELLATION POLICY
Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a $50.00 flat fee, shipping fees and $10/M running charges. These terms apply to all orders, rental and/or exchange.

FOR MORE INFORMATION

Send list orders & clearances to listmanager@rmlc.net

Sarah Hutchinson, List Manager
shutchinson@rmlc.net

These dedicated senior donors love America and are committed to preserving the nation's values for future generations. They believe personal decency, moral integrity, and the sanctity of the Constitution are the cornerstones of our democracy.

Active and informed, these seniors follow current events closely and stand strong for preserving Social Security and Medicare, protecting retirement income, and improving healthcare. They are deeply opposed to big government and to Washington politicians raiding Social Security to fund wasteful spending.

This responsive masterfile is made up of proven conservative donors who consistently support causes defending America's seniors, veterans, and families. A must-test for senior issue appeals, conservative advocacy campaigns, troop and veteran support, and children's charities.

36,907	**$10+ Last 6 month donors**	**$110/M**
56,179	**$10+ Last 12 month donors**	**$100/M**
75,951	**$10+ Last 18 month donors**	**$95/M**

SENIOR CONSERVATIVES CONCERNED ABOUT AMERICA'S FUTURE

Last 12 Month Usage

(Updated 8/2026)

Council for Retirement Security
Evercare Protection ©
National Council of Survivors
Nat'l Organization of Retired Americans ©
Seniors Voice
The Seniors Center ©
US Money Reserve

© Denotes Continuation

FOR MORE INFORMATION

Send list orders & clearances to
listmanager@rmlc.net

Sarah Hutchinson, List Manager
shutchinson@rmlc.net