



# Senior Conservatives Concerned About America's Future

These hardworking senior donors, who love and care for America, are determined to better our nation and ensure a bright future for our children and their own.

The donors on this file believe personal decency and moral integrity are core American values and believe in the sanctity of the Constitution. These senior citizens stay abreast of current events and want to preserve Social Security and Medicare benefits, improve health care, and protect their retirement income.

This masterfile is made up of active conservatives who are anti-big government and are opposed to Washington politicians using Social Security to finance their wasteful government spending sprees! These direct mail prospects are a must test for senior issues, conservative advocacy, troop and veteran, and children's charities.

76,878	\$5+ L12 mos. Donors	\$110/M
72,287	\$10+ L12 mos. Donors	\$115/M
97,498	\$5+ L18 mos. Donors	\$100/M

## **FOR MORE INFORMATION CONTACT:**

Send list orders and clearances to: ([listmanager@rmlc.net](mailto:listmanager@rmlc.net))

Molly Rinaldi, Marketing Director ([mrinaldi@rmlc.net](mailto:mrinaldi@rmlc.net))

RMLC (Robertson Mailing List Company)

113 E. Market Street, Suite 300

Leesburg, VA 20176

[www.rmlc.net](http://www.rmlc.net)

★ ★ See page 2 for Usage ★ ★

### **Data Card Updated:**

9.9.2023 – Names thru 5.17.23

### **Next Update:**

August 2023

### **NCOA'D Date:**

3.1.2023

### **Source:**

Direct Mail

### **Average Gift**

\$10.00

### **Shipping:**

EMAIL: \$50/F

FTP: \$50/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

### **Minimum Order Policy:**

Invoice total must meet minimum of \$350.00

### **Brokerage Commission:** 20%

### **Restrictions:**

Sample Required.

### **RMLC Cancellation Policy:**

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges.

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Last 12 Month Usage (updated March 2023)

60 Plus Association ©  
American Federation of Police  
Americans for Prosperity  
Bill of Rights Institute  
Campus Crusade for Christ  
Chosen People Ministries  
Christian Appalachian Project  
Citizens Behind the Badge  
Endurance Warranty Services ©  
Faith & Freedom Coalition ©  
Guideposts ©  
Help Heal Veterans ©  
Heritage Foundation  
iA American Warranty ©  
Judicial Watch  
Leadership Institute  
National Pro-Life Alliance  
Nora Lam Ministries  
Physicians Mutual Insurance ©  
RNC  
Tunnels to Towers  
Turning Point USA  
United States Money Reserve

© *Denotes Continuations*

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