



Seniors with Traditional Values

This file is comprised of senior donors who support traditional family values, are pro-life, and want to preserve our Constitutional rights to our freedom of religion and speech. These well-read supporters are interested in current events and are not afraid to donate their money to various organizations.

These donors want to improve the quality of life for others; they feel so many are less fortunate than they are. These donors are highly responsive to direct mail appeals and contribute to a variety of offers, including veterans' assistance, charities benefiting children, humanitarian groups, and medical research. In addition, these seniors are excellent prospects for local community appeals and religious offers.

66,476	\$5+ L12 mos. Donors	\$80/M
90,764	\$5+ L18 mos. Donors	\$75/M
117,322	\$5+ L24 mos. Donors	\$75/M

Rental Only File

FOR MORE INFORMATION CONTACT:

Send list orders and clearances to: (listmanager@rmlc.net)

Molly Rinaldi, CEO (mrinaldi@rmlc.net)
RMLC (Robertson Mailing List Company)
113 E. Market St., Suite 300
Leesburg, VA 20176
www.rmlc.net

★ ★ See page 2 for Usage ★ ★

Data Card Updated:

11.9.2023

NCOA'D Date:

3.1.2023

Source:

100% DIRECT MAIL

Average Gift:

\$27.76

Shipping:

EMAIL: \$50/F

FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

Selects:

SCF'S, STATE, GENDER \$5/M

ZIP FILE \$5/M

Minimum Order Policy:

Invoice total must meet minimum of \$300.00.

Brokerage Commission: 20%

Restrictions:

Sample Required. Charitable mailers only.

RMLC Cancellation Policy:

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

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Last 12 Month Usage (updated September 2023)

40 Days for Life
60 Plus Association ©
Alliance Defending Freedom
Billy Graham Evangelical Association
Boys Town
Chosen People Ministries
Christian Appalachian Project
Far East Broadcast ©
FL Sheriffs Youth Ranches
Heartbeat International
Ignition633 Ministries
Jerusalem Prayer Team
National Council of Survivors
National Retirement Council
Rescue Missions
Salvation Army
Senior Security Alliance
Sheriffs Association
The Seniors Center
Thirdmill Ministries

© *Denotes Continuations*

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