



# Seniors with Traditional Values

This file is comprised of senior donors who support traditional family values, are pro-life, and want to preserve our Constitutional rights to our freedom of religion and speech. These well-read supporters are interested in current events and are not afraid to donate their money to various organizations.

These donors want to improve the quality of life for others; they feel so many are less fortunate than they are. These donors are highly responsive to direct mail appeals and contribute to a variety of offers, including veterans' assistance, charities benefiting children, humanitarian groups, and medical research. In addition, these seniors are excellent prospects for local community appeals and religious offers.

70,537	\$5+ L12 mos. Donors	\$80/M
95,948	\$5+ L18 mos. Donors	\$75/M
93,551	\$5+ L24 mos. Donors	\$75/M

*Rental Only File*

**FOR MORE INFORMATION CONTACT:**

Send list orders and clearances to: ([listmanager@rmlc.net](mailto:listmanager@rmlc.net))

Molly Rinaldi, CEO ([mrinaldi@rmlc.net](mailto:mrinaldi@rmlc.net))

RMLC (Robertson Mailing List Company)

113 E. Market St., Suite 300

Leesburg, VA 20176

[www.rmlc.net](http://www.rmlc.net)

★ ★ See page 2 for Usage ★ ★

**Data Card Updated:**

9.9.2023

**NCOA'D Date:**

3.1.2023

**Source:**

100% DIRECT MAIL

**Average Gift:**

\$27.76

**Shipping:**

EMAIL: \$50/F

FTP: \$50/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

**Selects:**

SCF'S, STATE, GENDER \$5/M

ZIP FILE \$5/M

**Minimum Order Policy:**

Invoice total must meet minimum of \$300.00.

**Brokerage Commission: 20%**

**Restrictions:**

Sample Required. Charitable mailers only.

**RMLC Cancellation Policy:**

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

# Seniors with Traditional Values

Last 12 Month Usage (updated September 2023)

40 Days for Life  
60 Plus Association ©  
Alliance Defending Freedom  
Billy Graham Evangelical Association  
Boys Town  
Chosen People Ministries  
Christian Appalachian Project  
Far East Broadcast ©  
FL Sheriffs Youth Ranches  
Heartbeat International  
Ignition633 Ministries  
Jerusalem Prayer Team  
National Council of Survivors  
National Retirement Council  
Rescue Missions  
Salvation Army  
Senior Security Alliance  
Sheriffs Association  
The Seniors Center  
Thirdmill Ministries

© *Denotes Continuations*

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