RMLC
Robertson Mailing List Company

Updated with new names! July Update!

Senior Conservatives Concerned About America's Future

These hardworking senior donors, who love and care for America, are determined to better our nation and ensure a bright future for our children and their own.

The donors on this file believe personal decency and moral integrity are core American values and believe in the sanctity of the Constitution. These senior citizens stay abreast of current events and want to preserve Social Security and Medicare benefits, improve health care, and protect their retirement income.

This masterfile is made up of active conservatives who are anti-big government and are opposed to Washington politicians using Social Security to finance their wasteful government spending sprees! These direct mail prospects are a must test for senior issues, conservative advocacy, troop and veteran, and children's charities.

80,826	$5+ L12 mos. Donors	$110/M
76,978	$10+ L12 mos. Donors	$115/M
102,959	$5+ L18 mos. Donors	$100/M

FOR MORE INFORMATION CONTACT:
Send list orders and clearances to: (listmanager@rmlc.net)
Molly Rinaldi, Marketing Director (mrinaldi@rmlc.net)
RMLC (Robertson Mailing List Company)
113 E. Market Street, Suite 300
Leesburg, VA 20176
www.rmlc.net

★ ★ See page 2 for Usage ★ ★

Datacard Updated:
8.15.22

Next Update:
October 2022

NCOA'D Date:
8.1.2021

Source:
Direct Mail

Average Gift
$10.00

Shipping:
EMAIL: $50/F
FTP: $50/F

*A Rush Fee of $30/F may apply for orders received less than 24 hours due before delivery date.

Minimum Order Policy:
Invoice total must meet minimum of $350.00

Brokerage Commission: 20%

Restrictions:
Sample Required.

RMLC Cancellation Policy:
Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a $50.00 flat fee, shipping fees and $10/M running charges.

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Usage since moving to RMLC (September 2021)

60 Plus Association
American Center for Law & Justice
American Federation of Police
American Institute for Cancer Research
Americans for Prosperity
Bill of Rights Institute
Campus Crusade for Christ
Christian Appalachian Project
Citizens Behind the Badge
Faith & Freedom Coalition
FL Sheriff's Youth Ranches
Guideposts
Help Heal Veterans
Heritage Foundation
Hillsdale College
Judicial Watch
Leadership Institute
National Pro Life Alliance
National Rifle Association
Nora Lam Ministries
Physicians Mutual Insurance
Publishers Clearing House
RNC
Tunnels to Towers
Turning Point USA
United States Money Reserve

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