SENIORS WITH TRADITIONAL VALUES

DATA CARD UPDATED
9.1.26

NCOA'D DATE
8.8.26

SOURCE
100% DIRECT MAIL

AVERAGE GIFT
$27.76

SHIPPING
EMAIL: $50/F
FTP: $50/F
*A Rush Fee of $30/F may apply for orders received less than 24 hours due before delivery date.

BROKERAGE COMMISSION
20%

RESTRICTIONS
List owner will reciprocate segments & pricing. Non Reciprocal pricing may apply. Invoice must meet minimum of $400.

CANCELLATION POLICY
Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a $50.00 flat fee, shipping fees and $10/M running charges. These terms apply to all orders, rental and/or exchange.

FOR MORE INFORMATION

Send list orders & clearances to listmanager@rmlc.net

Sarah Hutchinson, List Manager
shutchinson@rmlc.net

This file is comprised of senior donors who support traditional family values, are pro-life, and want to preserve our Constitutional rights to our freedom of religion and speech. These well-read supporters are interested in current events and are not afraid to donate their money to various organizations.

These donors want to improve the quality of life for others; they feel so many are less fortunate than they are. These donors are highly responsive to direct mail appeals and contribute to a variety of offers, including veterans' assistance, charities benefiting children, humanitarian groups, and medical research. In addition, these seniors are excellent prospects for local community appeals and religious offers.

40,954	**$5+ Last 12 month donors**	**$80/M**
57,175	**$5+ Last 18 month donors**	**$75/M**
71,326	**$5+ Last 24 month donors**	**$75/M**

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Last 12 Month Usage

(Updated 8/2026)

1269 Ministries
82 & UP
AMG International
Association of Mature American Citizens ©
Bible League International
Billy Graham Evangelical Association
Call Trader
Child Evangelism Fellowship ©
Chosen People Ministries©
Convoy of Hope
Disabled American Veterans
Far East Broadcasting ©
First Liberty Institute
FL Sheriffs Youth Ranches ©
Int'l Fellowship of Christians & Jews ©
National Organization of Retired Americans ©
National Retirement Council
Paralyzed Veterans of America
Rescue Missions ©
Salvation Army ©
Senior Security Alliance
Senior Voice
Sheriffs Association ©
The Gideons International
The Seniors Center ©
US Money Reserve ©

© Denotes Continuation

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