



SENIORS WITH TRADITIONAL VALUES

DATA CARD UPDATED

11.10.25

NCOA'D DATE

7.7.25

SOURCE

100% DIRECT MAIL

AVERAGE GIFT

\$27.76

SHIPPING

EMAIL: \$50/F

FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

BROKERAGE COMMISSION

20%

RESTRICTIONS

List owner will reciprocate segments & pricing. Non Reciprocal pricing may apply. Invoice must meet minimum of \$400.

CANCELLATION POLICY

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

This file is comprised of senior donors who support traditional family values, are pro-life, and want to preserve our Constitutional rights to our freedom of religion and speech. These well-read supporters are interested in current events and are not afraid to donate their money to various organizations.

These donors want to improve the quality of life for others; they feel so many are less fortunate than they are. These donors are highly responsive to direct mail appeals and contribute to a variety of offers, including veterans' assistance, charities benefiting children, humanitarian groups, and medical research. In addition, these seniors are excellent prospects for local community appeals and religious offers.

39,875 **\$5+ Last 12 month donors** **\$80/M**

59,964 **\$5+ Last 18 month donors** **\$75/M**

79,780 **\$5+ Last 24 month donors** **\$75/M**

FOR MORE INFORMATION

Send list orders & clearances to
listmanager@rmlc.net

Sarah Hutchinson, List Manager
shutchinson@rmlc.net

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Last 12 Month Usage

(Updated 11/2025)

Alliance Defending Freedom ©
Association of Mature American Citizens
Benefit Protection Alliance
Bible League International
Billy Graham Evangelical Association
Boys Town
Call Trader
Child Evangelism Fellowship
Chosen People Ministries ©
Convoy of Hope
Dallas Theological Seminary
Far East Broadcasting ©
FL Sheriffs Youth Ranches ©
Int'l Fellowship of Christians & Jews ©
National Organization of Retired Americans
National Retirement Council
Rescue Missions ©
Salvation Army ©
Senior Security Alliance
Sheriffs Association ©
The Seniors Center ©
US Money Reserve ©

© Denotes Continuation

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Sarah Hutchinson, List Manager
shutchinson@rmlc.net