



SENIORS WITH TRADITIONAL VALUES

DATA CARD UPDATED ✓

7.7.25

NCOA'D DATE ✓

7.7.25

SOURCE ✓

100% DIRECT MAIL

AVERAGE GIFT ✓

\$27.76

SHIPPING ✓

EMAIL: \$50/F

FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

BROKERAGE COMMISSION ✓

20%

RESTRICTIONS ✓

List owner will reciprocate segments & pricing. Non Reciprocal pricing may apply. Invoice must meet minimum of \$400.

CANCELLATION POLICY ✓

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

This file is comprised of senior donors who support traditional family values, are pro-life, and want to preserve our Constitutional rights to our freedom of religion and speech. These well-read supporters are interested in current events and are not afraid to donate their money to various organizations.

These donors want to improve the quality of life for others; they feel so many are less fortunate than they are. These donors are highly responsive to direct mail appeals and contribute to a variety of offers, including veterans' assistance, charities benefiting children, humanitarian groups, and medical research. In addition, these seniors are excellent prospects for local community appeals and religious offers.

47,286 \$5+ Last 12 month donors \$80/M

69,143 \$5+ Last 18 month donors \$75/M

87,205 \$5+ Last 24 month donors \$75/M

FOR MORE INFORMATION

Send list orders & clearances to
listmanager@rmlc.net

Sarah Hutchinson, List Manager
shutchinson@rmlc.net

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Last 12 Month Usage

(Updated 7/2025)

Alliance Defending Freedom
Association of Mature American Citizens
Benefit Protection Alliance
Billy Graham Evangelical Association
Call Trader
Chosen People Ministries
Convoy of Hope
Council of Seniors
Dallas Theological Seminary
Far East Broadcasting
FL Sheriffs Youth Ranches
First Liberty Institute
Int'l Fellowship of Christians & Jews
Jerusalem Prayer Team
National Council of Survivors
National Organization of Retired Americans
National Retirement Council
Rescue Missions
Salvation Army
Senior Security Alliance
Sherrifs Association
The Seniors Center
The Senior Trust
US Money Reserve

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