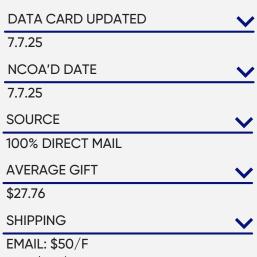


## SENIORS WITH TRADITIONAL VALUES



FTP: \$50/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.



20%

#### **RESTRICTIONS**

List owner will reciprocate segments & pricing. Non Reciprocal pricing may apply. Invoice must meet minimum of \$400.

#### **CANCELLATION POLICY**

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

# FOR MORE INFORMATION

Send list orders & clearances to listmanager@rmlc.net

Sarah Hutchinson, List Manager shutchinson@rmlc.net

This file is comprised of senior donors who support traditional family values, are pro-life, and want to preserve our Constitutional rights to our freedom of religion and speech. These well-read supporters are interested in current events and are not afraid to donate their money to various organizations.

These donors want to improve the quality of life for others; they feel so many are less fortunate than they are. These donors are highly responsive to direct mail appeals and contribute to a variety of offers, including veterans' assistance, charities benefiting children, humanitarian groups, and medical research. In addition, these seniors are excellent prospects for local community appeals and religious offers.

> 47,286 \$5+ Last 12 month donors \$80/M

> 69,143 \$5+ Last 18 month donors \$75/M

> 87,205 \$5+ Last 24 month donors \$75/M

### SENIORS WITH TRADITIONAL VALUES

# Last 12 Month Usage

(Updated 7/2025)

Alliance Defending Freedom Association of Mature American Citizens **Benefit Protection Alliance** Billy graham Evangelical Association Call Trader **Chosen People Ministries** Convoy of Hope Council of Seniors **Dallas Theological Seminary** Far East Broadcasting **FL Sheriffs Youth Ranches** First Liberty Institute Int'l Fellowship of Christians & Jews Jerusalem Prayer Team **National Council of Survivors National Organization of Retired Americans** National Retirement Council **Rescue Missions** Salvation Army Senior Security Alliance **Sherrifs Association** The Seniors Center The Senior Trust **US Money Reserve** 

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