



Alliance for Marriage, II

“The Alliance for Marriage (AFM) is a 501(c)(3) non-profit research and education organization dedicated to promoting marriage and addressing the epidemic of fatherless families in the United States. AFM exists to educate the public, the media, elected officials and civil society leaders on the benefits of marriage for children, adults and society. AFM also exists to promote reforms designed to strengthen the institution of marriage and restore a culture of married fatherhood in American society.”

(Taken from www.allianceformarriage.org)

These donors are the perfect audience for grassroots organizations that defend the value of marriage and family stability. These individuals also support affordable adoption and the reduction of taxes on families. Finally, these donors are a great source of names for children’s charities, Christian appeals and conservative efforts.

10,379 \$5+ donors \$80/M
Charitable rate \$80/M

FOR MORE INFORMATION

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★ ★ See page 2 for Usage ★ ★

Counts Thru:

6.14 2005
(File no longer adding names)

NCOA'D Date:

1.30 2009

Source:

100% Direct Mail

FILE NOT CAPPED

Average Gift:

\$14.16

Shipping:

EMAIL: \$50/F (Effective 9/09)
FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Please send to: mrinaldi@rmlc.net

Minimum Order Policy:

Invoice total must meet minimum of \$250.00

Brokerage Commission: 20%

Restrictions:

List Owner will reciprocate segments & pricing.

Sample Required. List Owner may require prepayment for candidates or PAC’s.

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Last 12 month Usage

Catholic Family & Human Rights ©

Feed the Children ©

Huck PAC

Mike Huckabee for President ©

National Organization for Marriage ©

National Pro-Life Alliance

Open Doors with Brother Andrew

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