



America 21

“America21 is a 501(c)(4) non-for-profit organization whose mission is to educate, engage, and mobilize Christians to influence national policy at every level. Founded in 1989 by a multi-denominational group of Pastors and Businessmen, it is dedicated to being a catalyst for revival and reform of the culture and the government.”
(Taken from www.america21.us)

These donors believe they can make a difference by becoming an actively involved Christian citizen in our nation’s political process. They are the perfect audience for conservative offers, especially those supporting pro-family and pro-life organizations. These Christians are also worth a test for Christian magazines and contemporary religious products.

8,318	\$5+ donors	\$105/M
	Charitable rate	\$85/M
	Consumer rate	\$95/M

FILE NO LONGER ADDING NAMES.

NCOA TWICE YEARLY & CASS CERTIFIED!

20% Commission to recognized brokers

FOR MORE INFORMATION

Vickie L. Norman, V.P.,
Molly Rinaldi, Director of Marketing
ROBERTSON MAILING LIST COMPANY
44084 Riverside Parkway, Suite 350
Lansdowne, VA 20176-6823
Tel: 703.726.2822 Fax: 703.726.9882
www.rmlc.net

★ ★ See page 2 for Continuations ★ ★

DATACARD UPDATED:
June 2007

SOURCE:
100% DIRECT MAIL

AVERAGE GIFT:
\$14.16

SHIPPING:
EMAIL: \$35/F
FTP: \$35/F
CD-Rom, Diskette & Shipping: \$50.00/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M
PLEASE SEND FILES TO:
MR@RMLC.NET

RESTRICTIONS:
Sample Required. List Owner may require prepayment for candidates or PAC’s.

MINIMUM ORDER POLICY:
A minimum of 5000 names is required. Orders can be filled for less. \$10/M will be charged for the balance. The invoice must be a minimum of \$200 plus shipping.

CANCELLATION TERMS:
Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

America 21

Last 12 month Usage

American Bible Society ©

Dallas Theological Seminary

International Fellowship of Christians & Jews

Judicial Watch

Open Doors with Brother Andrew

Trans World Radio

Truth for Muslims

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