



# America 21

“America21 is a 501(c)(4) non-for-profit organization whose mission is to educate, engage, and mobilize Christians to influence national policy at every level. Founded in 1989 by a multi-denominational group of Pastors and Businessmen, it is dedicated to being a catalyst for revival and reform of the culture and the government.”  
(Taken from [www.america21.us](http://www.america21.us))

These donors believe they can make a difference by becoming an actively involved Christian citizen in our nation’s political process. They are the perfect audience for conservative offers, especially those supporting pro-family and pro-life organizations. These Christians are also worth a test for Christian magazines and contemporary religious products.

8,318            \$5+ donors            \$80/M  
                         Charitable rate            \$80/M

### FOR MORE INFORMATION

Vickie L. Norman, V.P.,  
Molly Rinaldi, List Manager ([mrinaldi@rmlc.net](mailto:mrinaldi@rmlc.net)) 571-209-6321  
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Fax: 703.726.9882  
[www.rmlc.net](http://www.rmlc.net)

★ ★ See page 2 for Usage ★ ★

#### Counts Thru:

6.14 2005  
(File No longer adding names)

#### NCOA'D Date:

1.29 2009

#### Source:

100% Direct Mail

FILE NOT CAPPED

#### Average Gift:

\$14.16

#### Shipping:

EMAIL: \$50/F (Effective 9/09)  
FTP: \$50/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Please send to: [mrinaldi@rmlc.net](mailto:mrinaldi@rmlc.net)

#### Minimum Order Policy:

Invoice total must meet minimum of \$250.00

#### Brokerage Commission: 20%

#### Restrictions:

Sample Required. List Owner may require prepayment for candidates or PAC's.

#### RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

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## Last 12 month Usage

American Bible Society ©  
Discipleship Journal  
International Fellowship of Christians & Jews ©  
NavPress  
Pray Magazine

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