



# American Contract Bridge League

American Contract Bridge League members are sophisticated, over the age of 65, and are retired or semi-retired. These bridge players travel extensively, have disposable incomes and are willing to donate to a variety of organizations.

We believe this audience supports a Liberal opinion and would make excellent prospects for environmental groups, animal welfare appeals, and humanitarian requests. They would also be an untapped source of names for consumer offers. These donors support public TV, donate to medical research/education, and support local charities benefiting their community.

137,900	U.S. Members	\$95/M
18,705	Canadian Members	\$80/M
	Charitable rate	\$75/M

*File updates Monthly*

**FOR MORE INFORMATION CONTACT:**

Molly Rinaldi, List Manager ([mrinaldi@rmlc.net](mailto:mrinaldi@rmlc.net)) 571-209-6321  
RMLC (Robertson Mailing List Company)  
44084 Riverside Parkway, Suite 350  
Lansdowne, VA 20176-6823  
Fax: 703.726.9882  
[www.rmlc.net](http://www.rmlc.net)

★ ★ See page 2 for Usage ★ ★

**Names Thru:**  
12.31.11

**Source:**  
Membership File

57% FEMALE  
35% MALE

**Shipping:**  
EMAIL: \$50/F (Effective 9/09)  
FTP: \$50/F  
CD-Rom, Diskette & Shipping:  
\$50.00/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

**Selects:**  
SCF'S, GENDER, STATE \$5/M  
ZIP FILES \$5/M

Please send zip files to:  
[mrinaldi@rmlc.net](mailto:mrinaldi@rmlc.net)

**Restrictions:**  
Sample Required.

**Minimum Order Policy:**  
Invoice total must meet minimum of \$250.00

**Brokerage Commission:** 20%

**RMLC Cancellation Policy:**  
Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

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## Last 12 month Usage

Alzheimer's Association

American Red Cross

Canadian Custom Mission's

City Harvest ©

Foodbanks ©

Foundation for International Committed Assistance (FINCA) ©

Goodwill Industries of Denver

Habitat for Humanity ©

Harvard Health Letter

Heifer International

Mayo Clinic Health Letter ©

McPherson Multi-Station ©

Memorial Sloan Kettering ©

Missions Outreach ©

MN Historical Society

Operation Smile ©

Public Radio Stations ©

Public Television ©

Sheriff's Association

The Salvation Army ©

WNET ©

WTTN ©

© Denotes continuations

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