



# American Contract Bridge League

American Contract Bridge League members are sophisticated, over the age of 65, and are retired or semi-retired. These bridge players travel extensively, have disposable incomes and are willing to donate to a variety of organizations.

We believe this audience supports a Liberal opinion and would make excellent prospects for environmental groups, animal welfare appeals, and humanitarian requests. They would also be an untapped source of names for consumer offers. These donors support public TV, donate to medical research/education, and support local charities benefiting their community.

153,224	U.S. Members	\$95/M
18,306	Canadian Members	\$80/M
	Charitable rate	\$75/M

*File updates Monthly*

### **FOR MORE INFORMATION**

Vickie L. Norman, V.P.,  
Molly Rinaldi, List Manager ([mrinaldi@rmlc.net](mailto:mrinaldi@rmlc.net)) 571-209-6321  
RMLC (Robertson Mailing List Company)  
44084 Riverside Parkway, Suite 350  
Lansdowne, VA 20176-6823  
Fax: 703.726.9882  
[www.rmlc.net](http://www.rmlc.net)

★ ★ See page 2 for Usage ★ ★

### **Names Thru:**

2.28.10

### **Source:**

Membership File

57% FEMALE

35% MALE

### **Shipping:**

EMAIL: \$50/F (Effective 9/09)

FTP: \$50/F

CD-Rom, Diskette & Shipping:

\$50.00/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

### **Selects:**

SCF'S, GENDER, STATE \$5/M

ZIP FILES \$5/M

Please send zip files to:

[mrinaldi@rmlc.net](mailto:mrinaldi@rmlc.net)

### **Restrictions:**

Sample Required.

### **Minimum Order Policy:**

Invoice total must meet minimum of \$250.00

### **Brokerage Commission:** 20%

### **RMLC Cancellation Policy:**

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

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## Last 12 month Usage

American Heart Association

American Red Cross ©

Carl Bloom Associates ©

Dana Farber Cancer Institute

Foodbanks

Habitat for Humanity ©

Humane Society of the U.S.

KCET ©

McPherson Multi-Station ©

Memorial Sloan Kettering

Minnesota Historical Society

Missions Outreach ©

Public Radio Stations ©

Public Television ©

The Salvation Army ©

WNET Public Television ©

© Denotes continuations

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