



American Contract Bridge League

American Contract Bridge League members are sophisticated, over the age of 65, and are retired or semi-retired. These bridge players travel extensively, have disposable incomes and are willing to donate to a variety of organizations.

We believe this audience supports a Liberal opinion and would make excellent prospects for environmental groups, animal welfare appeals, and humanitarian requests. They would also be an untapped source of names for consumer offers. These donors support public TV, donate to medical research/education, and support local charities benefiting their community.

| | | |
|---------|------------------|--------|
| 153,344 | U.S. Members | \$95/M |
| 18,592 | Canadian Members | \$80/M |
| | Charitable rate | \$75/M |

File updates Monthly

FOR MORE INFORMATION

Vickie L. Norman, V.P.,
Molly Rinaldi, List Manager (mrinaldi@rmlc.net) 571-209-6321
RMLC (Robertson Mailing List Company)
44084 Riverside Parkway, Suite 350
Lansdowne, VA 20176-6823
Fax: 703.726.9882
www.rmlc.net

★ ★ See page 2 for Usage ★ ★

Names Thru:

7.31.10

Source:

Membership File

57% FEMALE

35% MALE

Shipping:

EMAIL: \$50/F (Effective 9/09)

FTP: \$50/F

CD-Rom, Diskette & Shipping:

\$50.00/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

Selects:

SCF'S, GENDER, STATE \$5/M

ZIP FILES \$5/M

Please send zip files to:

mrinaldi@rmlc.net

Restrictions:

Sample Required.

Minimum Order Policy:

Invoice total must meet minimum of \$250.00

Brokerage Commission: 20%

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

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Last 12 month Usage

American Red Cross ©

Carl Bloom Associates ©

Food for the Hungry

Foodbanks ©

Foundation for International Committed Assistance

Goodwill Industries of Denver

Habitat for Humanity ©

Humane Society of the U.S.

McPherson Multi-Station ©

Missions Outreach ©

Public Radio Stations ©

Public Television ©

The Salvation Army ©

© Denotes continuations

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