



New Pricing!

ARMPAC

During his career as Majority Whip and Majority Leader of the US House of Representatives, Tom DeLay drove the left crazy with his efforts to elect conservatives and build a Republican majority. His Political Action Committee, Americans for a Republican Majority (ARMPAC) was his primary fundraising organization. ARMPAC raised millions to elect conservative Republicans to Congress because tens of thousands of Americans signed on to help by writing a generous check. These direct mail generated multi-donors made multiple gifts when DeLay made the ask.

Rep. DeLay has retired from Congress but these donors have not retired from giving!

50,398	Donors	\$80/M
	Charitable rate	\$75/M

Dollar Selects Available!

Last 12 month Usage:

National Pro-Life Alliance
NRSC
Traditional Values Coalition

FOR MORE INFORMATION

Vickie L. Norman, V.P.,
Tammy Evans, List Manager (tevans@rmlc.net) 571-223-5810
RMLC (Robertson Mailing List Company)
44084 Riverside Parkway, Suite 350
Lansdowne, VA 20176-6823
Fax: 703.726.9882
www.rmlc.net

Counts Thru:

8.17.05
(File no longer adding names)

NCOA'D Date:

8.11.09

Source:

100% Direct Mail

Average Gift

\$25.00

FILE NOT CAPPED

Shipping:

EMAIL: \$50/F (Effective 9/09)
FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Please send to: tevans@rmlc.net

Minimum Order Policy:

Invoice total must meet minimum of \$250.00

Brokerage Commission: 20%

Restrictions:

Sample Required. List Owner may require prepayment for candidates or PAC's.

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.