



ARMPAC

During his career as Majority Whip and Majority Leader of the US House of Representatives, Tom DeLay drove the left crazy with his efforts to elect conservatives and build a Republican majority. His Political Action Committee, Americans for a Republican Majority (ARMPAC) was his primary fundraising organization. ARMPAC raised millions to elect conservative Republicans to Congress because tens of thousands of Americans signed on to help by writing a generous check. These direct mail generated multi-donors made multiple gifts when DeLay made the ask.

Rep. DeLay has retired from Congress but these donors have not retired from giving!

50,398	Donors	\$80/M
	Charitable rate	\$75/M

Dollar Selects Available!

Last 12 month Usage:
Alliance Defense Fund
NRCC

FOR MORE INFORMATION

Tammy Evans, List Manager (tevans@rmlc.net) 571-223-5810
RMLC (Robertson Mailing List Company)
44084 Riverside Parkway, Suite 350
Lansdowne, VA 20176-6823
Fax: 703.726.9882
www.rmlc.net

Counts Thru:

8.17.05

(File no longer adding names)

NCOA'D Date:

6.21.10

Source:

100% Direct Mail

Average Gift

\$25.00

FILE NOT CAPPED

Shipping:

EMAIL: \$50/F (Effective 9/09)

FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Please send to: tevans@rmlc.net

Minimum Order Policy:

Invoice total must meet minimum of \$250.00

Brokerage Commission: 20%

Restrictions:

Sample Required. List Owner may require prepayment for candidates or PAC's.

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.