



# Blue Ridge Gun Shows

Set your sights on this new list of gun enthusiasts. The attendees of the Blue Ridge Gun Shows are avid shooters, hunters, and collectors who enjoy their right to keep and bear arms. These devoted attendees are interested in outdoor and gun-related magazines and products, but zero in and get more bang out of your Conservative/Republican and national defense appeals also.

42,881 Attendees in the last 24 months \$70/M

**NCOA TWICE YEARLY & CASS CERTIFIED!**

20% Commission to recognized brokers

## FOR MORE INFORMATION

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COUNTS UPDATED:  
April 2008

SOURCE:  
Gun Show Attendees

SHIPPING:  
EMAIL: \$35/F  
FTP: \$35/F  
CD-Rom, Diskette & Shipping: \$50.00/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M  
PLEASE SEND FILES TO:  
[MR@RMLC.NET](mailto:MR@RMLC.NET)

RESTRICTIONS:  
Sample Required. List Owner may require prepayment for candidates or PAC's.

MINIMUM ORDER POLICY:  
A minimum of 5000 names is required. Orders can be filled for less. \$10/M will be charged for the balance. The invoice must be a minimum of \$200 plus shipping.

CANCELLATION TERMS:  
Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.