



Christian Defense Fund

Christian Defense Fund donors have strong traditional Christian values and support organizations which defend the institution of family, personal decency and moral integrity. These advocates endorse pro-life organizations, are opposed to same sex marriages., support prayer in schools and the posting of the Ten Commandments in courtrooms.

While this is an older file, it continues to work for children's charities, Christian appeals, and pro-life organizations. This file is worth a test for any strong moral issue mailers, and we are **willing to negotiate pricing and net name arrangements!**

59,951 Donors \$60/M

Last 12 month Usage

Alliance Defense Fund ©
American Bible Society ©
American Center for Law & Justice ©
American Heart Association
Christian Life Outreach
National Committee for Faith & Family

FOR MORE INFORMATION

Vickie L. Norman, V.P.,
Tammy Evans (tevans@rmlc.net) 571-223-5810
Molly Rinaldi (mrinaldi@rmlc.net) 571-209-6321
ROBERTSON MAILING LIST COMPANY
44084 Riverside Parkway, Suite 350
Lansdowne, VA 20176-6823
Fax: 703.726.9882
www.rmlc.net

Count Thru:

3. 2001
(No longer adding names)

Source

100% DIRECT MAIL

Average Gift:

\$15.00

Telemarketing:

\$20/M & \$10/M running charges

Shipping:

EMAIL: \$50/F (Effective 9/09)
FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Please send to: mrinaldi@rmlc.net

Minimum Order Policy:

Invoice total must meet minimum of \$235.00

Brokerage Commission: 20%

Restrictions:

Sample Required. List Owner may require prepayment for candidates or PAC's.

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.