



Christian Defense Fund

Christian Defense Fund donors have strong traditional Christian values and support organizations which defend the institution of family, personal decency and moral integrity. These advocates endorse pro-life organizations, are opposed to same sex marriages., support prayer in schools and the posting of the Ten Commandments in courtrooms.

While this is an older file, it continues to work for children’s charities, Christian appeals, and pro-life organizations. This file is worth a test for any strong moral issue mailers, and we are **willing to negotiate pricing and net name arrangements!**

59,951 Donors \$60/M

Last 12 month Continuations

- Alliance Defense Fund
- American Bible Society
- American Center for Law & Justice
- Concerned Women of America
- Feed the Children

File no longer adding names.

20% Commission to recognized brokers

FOR MORE INFORMATION

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COUNTS UPDATED:
March 2001

SOURCE:
100% DIRECT MAIL

AVERAGE GIFT:
\$15.00

TELEMARKETING:
\$20/M & \$10/M running charges

SHIPPING:
EMAIL: \$35/F
FTP: \$35/F
CD-Rom, Diskette & Shipping: \$50.00/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M
PLEASE SEND FILES TO:
MR@RMLC.NET

RESTRICTIONS:
Sample Required. List Owner may require prepayment for candidates or PAC’s.

MINIMUM ORDER POLICY:
A minimum of 5000 names is required. Orders can be filled for less. \$10/M will be charged for the balance. The invoice must be a minimum of \$200 plus shipping.

CANCELLATION TERMS:
Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.