



# Christian Seniors Alliance

These committed Christians are 50+ years of age. They are strongly opposed to AARP's liberal, big-government, high-tax, political and social agenda! They are pro-family and politically conservative donors.

49,821	Charitable Rate	\$60M
	Consumer Rate	\$75/M

### Last 12 month Continuations

Midnight Call  
Navigators  
Seniors Coalition

No longer updating.

**NCOA TWICE YEARLY & CASS CERTIFIED!**

20% Commission to recognized brokers

### FOR MORE INFORMATION

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44084 Riverside Parkway, Suite 350  
Lansdowne, VA 20176-6823  
Tel: 703.726.2822 Fax: 703.726.9882  
www.rmlc.net

COUNTS UPDATED:  
April 2001

SOURCE:  
\$100% Direct Mail

Average Gift:  
\$15.00

SHIPPING:  
EMAIL: \$35/F  
FTP: \$35/F  
CD-Rom, Diskette & Shipping: \$50.00/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M  
PLEASE SEND FILES TO:  
[MR@RMLC.NET](mailto:MR@RMLC.NET)

RESTRICTIONS:  
Sample Required. List Owner may require prepayment for candidates or PAC's.

MINIMUM ORDER POLICY:  
A minimum of 5000 names is required. Orders can be filled for less. \$10/M will be charged for the balance. The invoice must be a minimum of \$200 plus shipping.

CANCELLATION TERMS:  
Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.