



Conservative Christian Alliance

This large file of politically active Christian citizens has distinguished itself as being among the leaders in restoring our nation's public policy to its Judeo-Christian heritage. These conservative donors believe in the sacredness of human life and the sanctity of marriage and family. They contribute to organizations that defend our religious freedoms and traditional family values. These donors are also a great source of names for Christian fundraisers, children's charities, and pro-life organizations.

853,953	\$5+ donors	\$75/M
	Charitable rate	\$60/M
	Consumer rate	\$75/M

Dollar Selects Available!

Last 12 month Continuations

International Fellowship of Christians and Jews
National Right to Life Committee
Salvation Army

FOR MORE INFORMATION

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Counts Thru:

April 2001
(File No longer Adding Names)

NCOA'D Date:

10.15 2008

Source

95% DIRECT MAIL

Average Gift:

\$28.00

FILE NOT CAPPED

Telemarketing:

\$20/M & \$10/M running charges

Shipping:

EMAIL: \$50/F (Effective 9/09)
FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Please send file to: mrinaldi@rmlc.net

Minimum Order Policy:

Invoice total must meet minimum of \$235.00

Brokerage Commission 20%

Restrictions:

List Owner will reciprocate segments & pricing.

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.