



Conservative GOP Donor Database

The unduplicated database of one of the nation's largest Conservative/Republican direct mail agencies is perfect for state Republican parties, as well as local, Congressional, Gubernatorial and Senatorial candidates.

These conservative donors are pro-life, believe in strong traditional family values, and agree marriage should be between a man and a woman. They also support a strong national defense and the reduction of taxes. These donors also believe that illegal immigration is a growing crisis and are looking to elect candidates that are going to do something about it!

| | | |
|---------|----------------------|---------|
| 72,287 | \$5+ L12 mos. donors | \$115/M |
| 104,762 | \$5+ L18 mos. donors | \$115/M |
| 134,099 | \$5+ L24 mos. donors | \$110/M |

* See Page 2 for \$5+ L24 mos. state counts *

FOR MORE INFORMATION

Vickie L. Norman, V.P.,
 Tammy Evans, List Manager (tevens@rmlc.net) 571-223-5810
 RMLC (Robertson Mailing List Company)
 44084 Riverside Parkway, Suite 350
 Lansdowne, VA 20176-6823
 Fax: 703.726.9882
www.rmlc.net

★ ★ See page 3 for Usage ★ ★

Counts Thru:

2.12.10

NCOA'D Date:

11.23.09

Source:

100% DIRECT MAIL

Average Gift:

\$27.76

FILE NOT CAPPED

Shipping:

EMAIL: \$50/F (Effective 9/09)

FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Please send zip files to tevens@rmlc.net

Minimum Order Policy:

Invoice total must meet minimum of \$250.00

Brokerage Commission: 20%

Restrictions:

Sample Required. List Owner may require prepayment for candidates or PAC's.

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

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\$5+ L24 mos. State Counts

| | |
|----------------------------|------------------------|
| Alabama = 1,554 | Montana = 828 |
| Alaska = 299 | Nebraska = 989 |
| Arizona = 3,338 | Nevada = 1,091 |
| Arkansas = 1,108 | New Hampshire = 551 |
| California = 17,149 | New Jersey = 2,943 |
| Colorado = 2,737 | New Mexico = 1,054 |
| Connecticut = 1,268 | New York = 5,642 |
| Delaware = 406 | North Carolina = 2,928 |
| District of Columbia = 120 | North Dakota = 392 |
| Florida = 9,942 | Ohio = 4,777 |
| Georgia = 2,748 | Oklahoma = 1,703 |
| Hawaii = 347 | Oregon = 2,459 |
| Idaho = 952 | Pennsylvania = 5,786 |
| Illinois = 4,477 | Rhode Island = 256 |
| Indiana = 2,685 | South Carolina = 1,643 |
| Iowa = 1,722 | South Dakota = 551 |
| Kansas = 1,794 | Tennessee = 1,856 |
| Kentucky = 1,225 | Texas = 9,028 |
| Louisiana = 1,301 | Utah = 744 |
| Maine = 516 | Vermont = 233 |
| Maryland = 2,298 | Virginia = 11,358 |
| Massachusetts = 1,805 | Washington = 3,375 |
| Michigan = 4,042 | West Virginia = 657 |
| Minnesota = 2,623 | Wisconsin = 2,603 |
| Mississippi = 754 | Wyoming = 444 |
| Missouri = 2,986 | |

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Last 12 month Usage

ACU Strike Force (selected states)
Baker for Senate (AR)
Barrett for Governor (SC)
Binnie for Senate (NH)
Bolling for Lt. Governor (VA)
Colonel Allan West (FL)
Crist for U.S. Senate (FL)
Devore for California
Eric Cantor for Congress (VA)
Frank Wolf for Congress (VA)
Friends of Scott Walker (WI)
Joseph Cao for Congress (LA)
Lonigan for Governor (NJ)
Louisiana GOP
Marion Thorpe for Senate (FL)
Mark Kirk for Congress (IL)
Moore for Governor (AL)
Moran for Kansas
New Jersey GOP
Paul Broun Committee (GA)
Raczkowski for Senate (MI)
Republican Party of VA
Sam Calgiuri for Senate (CT))
Texans for Kay Bailey Hutchinson
Toomey for Senate (PA)
Trent Franks for Congress (AZ)
Vitter for Senate (LA)
Whitman for Governor (CA)
William Russell for Congress (PA)

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