



Conservative GOP Donor Database

The unduplicated database of one of the nation's largest Conservative/Republican direct mail agencies is perfect for state Republican parties, as well as local, Congressional, Gubernatorial and Senatorial candidates.

These conservative donors are pro-life, believe in strong traditional family values, and agree marriage should be between a man and a woman. They also support a strong national defense and the reduction of taxes. These donors also believe that illegal immigration is a growing crisis and are looking to elect candidates that are going to do something about it!

56,440	\$5+ L12 mos. donors	\$115/M
99,652	\$5+ L18 mos. donors	\$115/M
136,705	\$5+ L24 mos. donors	\$110/M

FOR MORE INFORMATION CONTACT:

Tammy Evans, List Manager (tevens@rmlc.net) 571-223-5810
RMLC (Robertson Mailing List Company)
44084 Riverside Parkway, Suite 350
Lansdowne, VA 20176-6823
Fax: 703.726.9882
www.rmlc.net

★ ★ See page 2 for Usage ★ ★

Data Card Updated:

12.7.11

NCOA'D Date:

7.20.11

Source:

100% DIRECT MAIL

Average Gift:

\$25.42

FILE NOT CAPPED

Shipping:

EMAIL: \$50/F (Effective 9/09)

FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Please send zip files to

tevens@rmlc.net

Minimum Order Policy:

Invoice total must meet minimum of \$250.00

Brokerage Commission: 20%

Restrictions:

Sample Required. List Owner may require prepayment for candidates or PAC's.

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges.

These terms apply to all orders, rental and/or exchange.

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Last 12 month Usage

American Conservative Union

Fiorina for Senate (CA)

Franklin Center

Johnson for Senate (WI)

The Legacy Foundation

Minuteman Project

Ryan for Congress (WI)

Sharron Angle for Senate (NV)

Susana Martinez for Governor (NM)

Tom Corbett for Governor (PA)

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★ ★ See page 3 for State Counts ★ ★

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\$5+ L24 mos.

Alabama	1,816	Montana	929
Alaska	374	Nebraska	1252
Arizona	3,800	Nevada	1,131
Arkansas	1,304	New Hampshire	623
California	18,670	New Jersey	3,350
Colorado	3,168	New Mexico	1,167
Connecticut	1,336	New York	6,317
Delaware	435	North Carolina	3,424
District Of Columbia	56	North Dakota	510
Florida	9,120	Ohio	5,517
Georgia	3,152	Oklahoma	2,209
Hawaii	330	Oregon	2,777
Idaho	1,032	Pennsylvania	6,627
Illinois	5,116	Rhode Island	280
Indiana	3,136	South Carolina	1,843
Iowa	2,017	South Dakota	678
Kansas	1,790	Tennessee	2,059
Kentucky	1,536	Texas	10,097
Louisiana	1,539	Utah	932
Maine	604	Vermont	268
Maryland	2,378	Virginia	3,683
Massachusetts	2,016	Washington	3,927
Michigan	4,752	West Virginia	779
Minnesota	3,072	Wisconsin	2,826
Mississippi	868	Wyoming	439
Missouri	3,395		

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