



# Conservative GOP Donor Database

The unduplicated database of one of the nation's largest Conservative/Republican direct mail agencies is perfect for state Republican parties, as well as local, Congressional, Gubernatorial and Senatorial candidates.

These conservative donors are pro-life, believe in strong traditional family values, and agree marriage should be between a man and a woman. They also support a strong national defense and the reduction of taxes. These donors also believe that illegal immigration is a growing crisis and are looking to elect candidates that are going to do something about it!

76,291	\$5+ L12 mos. donors	\$115/M
102,284	\$5+ L18 mos. donors	\$115/M
131,341	\$5+ L24 mos. donors	\$110/M

\* See Page 2 for \$5+ L24 mos. state counts \*

### FOR MORE INFORMATION

Vickie L. Norman, V.P.,  
 Tammy Evans, List Manager ([tevens@rmlc.net](mailto:tevens@rmlc.net)) 571-223-5810  
 RMLC (Robertson Mailing List Company)  
 44084 Riverside Parkway, Suite 350  
 Lansdowne, VA 20176-6823  
 Fax: 703.726.9882  
[www.rmlc.net](http://www.rmlc.net)

★ ★ See page 3 for Usage ★ ★

#### Counts Thru:

8.17.10

#### NCOA'D Date:

6.2.10

#### Source:

100% DIRECT MAIL

#### Average Gift:

\$25.42

*FILE NOT CAPPED*

#### Shipping:

EMAIL: \$50/F (Effective 9/09)

FTP: \$50/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Please send zip files to [tevens@rmlc.net](mailto:tevens@rmlc.net)

#### Minimum Order Policy:

Invoice total must meet minimum of \$250.00

#### Brokerage Commission: 20%

#### Restrictions:

Sample Required. List Owner may require prepayment for candidates or PAC's.

#### RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

# Conservative GOP Donor Database

## \$5+ L24 mos. State Counts

Alabama = 1,596	Montana = 826
Alaska = 284	Nebraska = 1,007
Arizona = 3,346	Nevada = 1,083
Arkansas = 1,113	New Hampshire = 5567
California = 17,069	New Jersey = 3,014
Colorado = 2,729	New Mexico = 1,029
Connecticut = 1,276	New York = 5,684
Delaware = 416	North Carolina = 3,147
District of Columbia = 83	North Dakota = 399
Florida = 9,172	Ohio = 4,866
Georgia = 2,833	Oklahoma = 1,844
Hawaii = 294	Oregon = 2,404
Idaho = 921	Pennsylvania = 5,829
Illinois = 4,449	Rhode Island = 251
Indiana = 2,645	South Carolina = 1,634
Iowa = 1,724	South Dakota = 575
Kansas = 1,791	Tennessee = 1,891
Kentucky = 1,256	Texas = 8,980
Louisiana = 1,396	Utah = 840
Maine = 523	Vermont = 242
Maryland = 2,221	Virginia = 8,788
Massachusetts = 1,829	Washington = 3,380
Michigan = 4,061	West Virginia = 640
Minnesota = 2,639	Wisconsin = 2,606
Mississippi = 767	Wyoming = 424
Missouri = 2,951	

### **FOR MORE INFORMATION**

Vickie L. Norman, V.P.,  
Tammy Evans, List Manager ([tevans@rmlc.net](mailto:tevans@rmlc.net)) 571-223-5810  
RMLC (Robertson Mailing List Company)  
44084 Riverside Parkway, Suite 350  
Lansdowne, VA 20176-6823  
Fax: 703.726.9882  
[www.rmlc.net](http://www.rmlc.net)

# Conservative GOP Donor Database

## Last 12 month Usage

ACU Strike Force (selected states)  
Baker for Senate (AR)  
Barrett for Governor (SC)  
Binnie for Senate (NH)  
Bolling for Lt. Governor (VA)  
Colonel Allan West (FL)  
Crist for U.S. Senate (FL)  
Devore for California  
Eric Cantor for Congress (VA)  
Frank Wolf for Congress (VA)  
Friends of Scott Walker (WI)  
Joseph Cao for Congress (LA)  
Lonegan for Governor (NJ)  
Louisiana GOP  
Marion Thorpe for Senate (FL)  
Mark Kirk for Congress (IL)  
Moore for Governor (AL)  
Moran for Kansas  
New Jersey GOP  
Paul Broun Committee (GA)  
Raczkowski for Senate (MI)  
Republican Party of VA  
Sam Calgiuri for Senate (CT))  
Texans for Kay Bailey Hutchinson  
Toomey for Senate (PA)  
Trent Franks for Congress (AZ)  
Vitter for Senate (LA)  
Whitman for Governor (CA)  
William Russell for Congress (PA)

## FOR MORE INFORMATION

Vickie L. Norman, V.P.,  
Tammy Evans, List Manager ([tevans@rmlc.net](mailto:tevans@rmlc.net)) 571-223-5810  
RMLC (Robertson Mailing List Company)  
44084 Riverside Parkway, Suite 350  
Lansdowne, VA 20176-6823  
Fax: 703.726.9882  
[www.rmlc.net](http://www.rmlc.net)