



Conservatives Who Give

These patriotic men and women, who love and care for America, are determined to better our nation and to ensure a bright future for our children and their own.

These donors believe personal decency and moral integrity are core American values. They are pro-life, believe life begins at conception and have strong traditional family values. This file has a high presence of senior Christian donors who are highly responsive to direct mail appeals. These senior citizens stay abreast of current events and want to preserve Social Security and Medicare benefits, improve health care and protect their retirement income.

These donors will work well for religious offers, children's charities and humanitarian groups, and medical issue mailers.

328,027	\$5+ L12 mos. donors	\$80/M
378,664	\$5+ L18 mos. donors	\$75/M
431,441	\$5+ L24 mos. donors	\$70/M
	State, Scf, Zip, Gender	+\$5/M
	Multi-donors	+\$15/M

FOR MORE INFORMATION

Vickie L. Norman, V.P.,
Molly Rinaldi, List Manager (mrinaldi@rmlc.net) 571-209-6321
RMLC (Robertson Mailing List Company)
44084 Riverside Parkway, Suite 350
Lansdowne, VA 20176-6823
Fax: 703.726.9882
www.rmlc.net

**** See page 2 for Usage ****

Counts Thru:

12.14.09

NCOA'D Date:

10.23.09

Source:

100% Direct Mail

FILE NOT CAPPED

52% FEMALE

Shipping:

EMAIL: \$50 (Effective 9/09)

FTP: \$50F

CD-Rom, Diskette & Shipping: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Please send zip files to:

mrinaldi@rmlc.net

Minimum Order Policy:

Invoice total must meet minimum of \$250.00

Brokerage Commission: 20%

Restrictions:

Sample Required. List Owner may require prepayment for candidates or PAC's.

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

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Last 12 month Usage:

Alice Lloyd College
American Legion ©
AMVETS National Service Foundation
Christian Appalachian Project
Gettysburg Foundation ©
Help Hospitalized Veterans ©
Mercy Ships ©
Salvation Army ©
Wounded Warrior Project
Wycliffe Bible Translators

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