



Crossroads of the West Gun Shows

These devoted attendees of gun shows are avid hunters, shooters, and collectors. Magazine offers and product catalogs are right on target. But go for the bulls-eye: They believe in our Second Amendment rights and should respond to conservative/Republican appeals also.

11,504	Last 12 mos. Attendees	\$80/M
20,169	Last 18 mos. Attendees	\$75/M
26,356	Last 24 mos. Attendees	\$70/M
169,837	Entire file	\$60/M

Last 12 month Continuations

Buckmasters

National Rifle Association--- Multiple continuations!

NCOA'D TWICE ANNUALLY & CASS CERTIFIED!

20% Commission to recognized brokers

FOR MORE INFORMATION

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ROBERTSON MAILING LIST COMPANY

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COUNTS UPDATED:

September 2008

SOURCE:

Gun show attendees with \$10 average ticket price

TELEMARKETING:

\$20/M & \$10/M running charges

SHIPPING:

EMAIL: \$35/F

FTP: \$35/F

CD-Rom, Diskette & Shipping: \$50.00/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

PLEASE SEND FILES TO:

MR@RMLC.NET

RESTRICTIONS:

Sample Required. List Owner may require prepayment for candidates or PAC's.

MINIMUM ORDER POLICY:

A minimum of 5000 names is required. Orders can be filled for less. \$10/M will be charged for the balance. The invoice must be a minimum of \$200 plus shipping.

CANCELLATION TERMS:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.