



New Pricing!

DeLay Direct Mail Donors

For two decades, Representative Tom DeLay was one of America's greatest voices as an advocate and fundraiser for conservative and Republican causes. When Tom DeLay made the pitch for electing conservatives and Republicans or advancing a conservative agenda, hundreds of thousands of Americans answered his call with generous contributions. These patriotic and hard-core conservative donors all responded to direct mail appeals from DeLay on behalf of conservative mailers.

They have their checkbooks and pen ready to respond again!

156,631	Donors	\$80/M
	Charitable rate	\$75/M

FOR MORE INFORMATION

Vickie L. Norman, V.P.,
 Tammy Evans, List Manager (tevans@rmlc.net) 571-223-5810
 RMLC (Robertson Mailing List Company)
 44084 Riverside Parkway, Suite 350
 Lansdowne, VA 20176-6823
 Fax: 703.726.9882
www.rmlc.net

★ ★ See page 2 for Usage ★ ★

Counts Thru:

11.19.04

(File No Longer Adding Names)

NCOA'D Date:

8.11.09

Source:

100% Direct Mail

Average Gift:

\$25.00

FILE NOT CAPPED

Shipping:

EMAIL: \$50 (Effective 9/09)

FTP: \$50F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

Zip Files \$5/M

Please send to: tevans@rmlc.net

Minimum Order Policy:

Invoice total must meet minimum of \$250.00

Brokerage Commission: 20%

Restrictions:

Sample Required. List Owner may require prepayment for candidates or PAC's.

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

DeLay Direct Mail Donors

Last 12 month Usage:

Chamblis for Senate
Citizens United
Friends of Michael Williams
Husted for Ohio
McConnell Senate Committee
National Right to Work Foundation ©
OH Republican Party ©
Price for Congress
Toomey for Senate
Young America's Foundation ©

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