



Seniors

Vital to America

These mature conservative donors are passionate about preserving Social Security and Medicare benefits. These folks want reduced taxes, support our military troops and are committed to defending the sovereignty of our nation.

Our seniors respond to a variety of appeals, especially Christian appeals, health offers, and senior organizations.

61,143	\$5+ donors	\$85/M
	Charitable rate	\$75/M

FOR MORE INFORMATION

Vickie L. Norman, V.P.,
Molly Rinaldi, List Manager (mrinaldi@rmlc.net) 571-209-6321
ROBERTSON MAILING LIST COMPANY
44084 Riverside Parkway, Suite 350
Lansdowne, VA 20176-6823
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www.rmlc.net

Names Thru:

10.1 2004

(File No Longer Adding Names)

NCOA'D Date:

1.30 2009

Average Gift:

\$18.00

FILE NOT CAPPED

Telemarketing:

\$20/M & \$10/M running charges
NET/NET Applies

Shipping:

EMAIL: \$50/F (Effective 9/09)
FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

ZIP FILES \$5/M

Please send to: mrinaldi@rmlc.net

Minimum Order Policy:

Invoice total must meet minimum of \$235.00

Brokerage Commission: 20%

Restrictions:

Sample Required. List Owner may require prepayment for candidates or PAC's.

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.