



# Sixty Plus Association (RMLC)

"The 60 Plus Association is a non-partisan seniors advocacy group with a free enterprise, less government, less taxes approach to seniors issues. 60 Plus has set ending the federal estate tax and saving Social Security for the young as its top priorities. 60 Plus is often viewed as the conservative alternative to the American Association of Retired Persons (AARP)."

(Taken from [www.60plus.org](http://www.60plus.org))

These mature donors are interested in current events and contribute to an assortment of political appeals, especially those supporting affordable medicine and social security. These seniors are also a great source of names for a variety of offers, including philanthropic support, travel and gardening.

21,715	\$5+ donors	\$80/M
	Charitable rate	\$80/M

## FOR MORE INFORMATION

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[www.rmlc.net](http://www.rmlc.net)

### Counts Thru:

4.5 2006

(File no longer adding names)

### NCOA'D Date:

1.30 2009

### Source:

100% Direct Mail

FILE NOT CAPPED

### Average Gift:

\$14.16

### Shipping:

EMAIL: \$50/F (Effective 9/09)

FTP: \$50/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

### Minimum Order Policy:

Invoice total must meet minimum of \$250.00

### Brokerage Commission: 20%

### Restrictions:

Sample Required. List Owner may require prepayment for candidates or PAC's.

### RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.