



Dedicated Charitable Donors

This is a masterfile consisting of donors from some of America's finest Conservative/Republican organizations. They want to bring about positive principles today and for future generations!

These donors want to improve the lives of those less fortunate and support children's charities and social causes. They want to look after our veteran's and are concerned about senior citizen rights and benefits. They also support traditional family values.

Because this file has a high percentage of Senior donors, it would be a great test for health mailers who provide education and research for medical diseases and ailments.

58,371	\$10+ L12 mos. donors	\$80/M
87,400	\$10+ L18 mos. donors	\$75/M
123,641	\$10+ L24 mos. donors	\$70/M

Usage:

- American Institute for Cancer Research
- Christian Appalachian Project
- Cystic Fibrosis Foundation
- Food for the Hungry
- Prison Fellowship Ministries
- Save Jerusalem

FOR MORE INFORMATION

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www.rmlc.net

Counts Thru:

6.28.10

Source:

100% DIRECT MAIL

FILE NOT CAPPED

Gender:

64% Male

34% Female

Shipping:

E-MAIL: \$50 (Effective 9/09)

FTP: \$50F

Orders require 48 hours to process. A Rush Fee of \$30/F may apply for orders received less than 24 hours before delivery date.

ZIP FILES: \$5/M

Please send files to mrinaldi@rmlc.net

Minimum Order Policy:

Invoice total must meet minimum of \$250.00

Brokerage Commission: 15%

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees, and \$10/M running charges. These terms apply to all orders, rental, and/or exchange.