



Gilmore for Senate

These are direct mail donors to former Governor Jim Gilmore's 2008 run for Senate. Remembering well the car tax reduction legislation as well as the work to balance the state's budget during his term as Governor, these folks rallied in hopes that Gilmore would defeat opponent Mark Warner.

These donors want to see elected officials in Washington continue to fight for Conservative values of lower taxes, strong military defense and our traditional cultural heritage. They will continue to fight and donate to bring Virginia and the country back to "red"!

9,457 \$5+ donors \$115/M

95% of file is Virginia

FOR MORE INFORMATION

Tammy Evans, List Manager (tevens@rmlc.net) 571-223-5810
RMLC (Robertson Mailing List Company)
44084 Riverside Parkway, Suite 350
Lansdowne, VA 20176-6823
Fax: 703.726.9882
www.rmlc.net

★ ★ See page 2 for Usage ★ ★

Data Card Updated:

7.22.11

(File no longer adding names)

NCOA'D Date:

6.1.11

Source:

100% DIRECT MAIL

Average Gift:

\$127.16

FILE NOT CAPPED

Shipping:

EMAIL: \$50/F (Effective 9/09)

FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

Minimum Order Policy:

Invoice total must meet minimum of \$250.00

Brokerage Commission: 20%

Restrictions:

Sample Required. List Owner may require prepayment for candidates or PAC's.

RMLC Cancellation Policy:

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

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Last 12 Month Usage:

George W. Bush Presidential Center ©
Marine Corps Heritage Foundation
National Rifle Association ©
Sharron Angle For Senate
Washington Times Daily
VA Life & Liberty PAC

© Denotes Continuation

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