



# Independent Living

Independent Living is a monthly financial, health and tax intelligence newsletter, whose objective is to improve the self-reliance, privacy, and the financial freedom of its subscribers. This is a fast growing publication, and the largest newsletter of its kind.

Articles within Independent Living report how the Obama administration and government bureaucrats threaten our liberty, prosperity, and health, and offer readers advice on how to prosper in this inflationary, socialistic environment.

**This file is a must test for any free market,  
anti-Big Government mailer!**

These subscribers are also buyers of high end products sold through the publication. Offers include investigative reports, informative manuals, and survival guides which offer strategies to help protect subscribers during these dangers times of Big Government control.

48,723	Active Subscribers	\$135/M*
23,061	Expired Subscribers	\$100/M*
	(* Denotes Political Rate)	

*As of September 2009, American Sentinel multibuyer active subscribers were incorporated into this publication.*

**FOR MORE INFORMATION CONTACT:**

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**Data Card Updated:**

10.24.11

**NCOA'D Date:**

10.11.11

**Source:**

100% Direct Mail

**Average Subscription:**

\$99.00

FILE NOT CAPPED

**Shipping:**

EMAIL: \$50/F (Effective 9/09)

FTP: \$50/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

**Minimum Order Policy:**

Invoice total must meet minimum of \$250.00

**Brokerage Commission:** 20%

**Restrictions:**

List Owner will reciprocate segments and pricing. Sample Required. List Owner may require prepayment for candidates or PAC's.

**RMLC Cancellation Policy:**

Orders canceled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

★★ See page 2 for Continuations ★★

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## Last 12 month Continuations:

Christian Seniors Association  
Heritage Foundation  
National Association for Gun Rights  
National Rifle Association  
The Tea Party Patriots  
The Tea Party/Project of State Department Watch

*RMLC is handling the management of this file  
for political and charitable mailers.*

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