



SENIORS WITH TRADITIONAL VALUES

DATA CARD UPDATED

1.26.26

NCOA'D DATE

7.7.25

SOURCE

100% DIRECT MAIL

AVERAGE GIFT

\$27.76

SHIPPING

EMAIL: \$50/F

FTP: \$50/F

*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

BROKERAGE COMMISSION

20%

RESTRICTIONS

List owner will reciprocate segments & pricing. Non Reciprocal pricing may apply. Invoice must meet minimum of \$400.

CANCELLATION POLICY

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

This file is comprised of senior donors who support traditional family values, are pro-life, and want to preserve our Constitutional rights to our freedom of religion and speech. These well-read supporters are interested in current events and are not afraid to donate their money to various organizations.

These donors want to improve the quality of life for others; they feel so many are less fortunate than they are. These donors are highly responsive to direct mail appeals and contribute to a variety of offers, including veterans' assistance, charities benefiting children, humanitarian groups, and medical research. In addition, these seniors are excellent prospects for local community appeals and religious offers.

46,487 **\$5+ Last 12 month donors** **\$80/M**

62,044 **\$5+ Last 18 month donors** **\$75/M**

82,738 **\$5+ Last 24 month donors** **\$75/M**

FOR MORE INFORMATION

Send list orders & clearances to
listmanager@rmlc.net

Sarah Hutchinson, List Manager
shutchinson@rmlc.net

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Last 12 Month Usage

(Updated 1/2026)

82 & UP

AMG International

Association of Mature American Citizens ©

Bible League International

Billy Graham Evangelical Association

Boys Town ©

Call Trader

Child Evangelism Fellowship

Chosen People Ministries©

Convoy of Hope

Dallas Theological Seminary

Disabled American Veterans

Far East Broadcasting ©

First Liberty Institute

FL Sheriffs Youth Ranches ©

Int'l Fellowship of Christians & Jews ©

National Organization of Retired Americans ©

National Retirement Council

Rescue Missions ©

Salvation Army ©

Senior Security Alliance

Sheriffs Association ©

The Gideons International

The Seniors Center ©

US Money Reserve ©

© Denotes Continuation

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listmanager@rmlc.net

Sarah Hutchinson, List Manager
shutchinson@rmlc.net