



## SENIORS WITH TRADITIONAL VALUES

### DATA CARD UPDATED

9.8.25

### NCOA'D DATE

7.7.25

### SOURCE

100% DIRECT MAIL

### AVERAGE GIFT

\$27.76

### SHIPPING

EMAIL: \$50/F

FTP: \$50/F

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

### BROKERAGE COMMISSION

20%

### RESTRICTIONS

List owner will reciprocate segments & pricing. Non Reciprocal pricing may apply. Invoice must meet minimum of \$400.

### CANCELLATION POLICY

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

This file is comprised of senior donors who support traditional family values, are pro-life, and want to preserve our Constitutional rights to our freedom of religion and speech. These well-read supporters are interested in current events and are not afraid to donate their money to various organizations.

These donors want to improve the quality of life for others; they feel so many are less fortunate than they are. These donors are highly responsive to direct mail appeals and contribute to a variety of offers, including veterans' assistance, charities benefiting children, humanitarian groups, and medical research. In addition, these seniors are excellent prospects for local community appeals and religious offers.

**44,554**    **\$5+ Last 12 month donors**    **\$80/M**

**64,875**    **\$5+ Last 18 month donors**    **\$75/M**

**83,589**    **\$5+ Last 24 month donors**    **\$75/M**

## FOR MORE INFORMATION

Send list orders & clearances to  
[listmanager@rmlc.net](mailto:listmanager@rmlc.net)

Sarah Hutchinson, List Manager  
[shutchinson@rmlc.net](mailto:shutchinson@rmlc.net)

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## Last 12 Month Usage

(Updated 7/2025)

Alliance Defending Freedom ©  
Association of Mature American Citizens  
Benefit Protection Alliance  
Billy Graham Evangelical Association  
Call Trader  
Chosen People Ministries©  
Convoy of Hope  
Council of Seniors  
Dallas Theological Seminary  
Far East Broadcasting ©  
FL Sheriffs Youth Ranches ©  
First Liberty Institute  
Int'l Fellowship of Christians & Jews ©  
Jerusalem Prayer Team  
National Council of Survivors  
National Organization of Retired Americans  
National Retirement Council  
Rescue Missions ©  
Salvation Army ©  
Senior Security Alliance  
Sheriffs Association ©  
The Seniors Center  
The Senior Trust  
US Money Reserve©

© Denotes Continuation

## FOR MORE INFORMATION

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[listmanager@rmlc.net](mailto:listmanager@rmlc.net)

Sarah Hutchinson, List Manager  
[shutchinson@rmlc.net](mailto:shutchinson@rmlc.net)