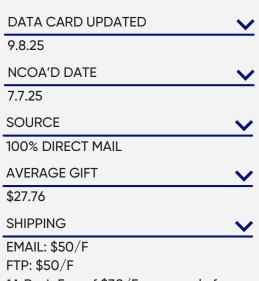
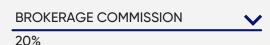


SENIORS WITH TRADITIONAL VALUES



*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.



RESTRICTIONS

List owner will reciprocate segments & pricing. Non Reciprocal pricing may apply. Invoice must meet minimum of \$400.

CANCELLATION POLICY

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges.

These terms apply to all orders, rental and/or exchange.

FOR MORE INFORMATION

Send list orders & clearances to listmanager@rmlc.net

Sarah Hutchinson, List Manager shutchinson@rmlc.net

This file is comprised of senior donors who support traditional family values, are pro-life, and want to preserve our Constitutional rights to our freedom of religion and speech. These well-read supporters are interested in current events and are not afraid to donate their money to various organizations.

These donors want to improve the quality of life for others; they feel so many are less fortunate than they are. These donors are highly responsive to direct mail appeals and contribute to a variety of offers, including veterans' assistance, charities benefiting children, humanitarian groups, and medical research. In addition, these seniors are excellent prospects for local community appeals and religious offers.

44,554	\$5+ Last 12 month donors	\$80/M
64,875	\$5+ Last 18 month donors	\$75/M
83,589	\$5+ Last 24 month donors	\$75/M

SENIORS WITH TRADITIONAL VALUES

Last 12 Month Usage

(Updated 7/2025)

Alliance Defending Freedom ©
Association of Mature American Citizens
Benefit Protection Alliance
Billy Graham Evangelical Association
Call Trader

Chosen People Ministries©

Convoy of Hope

Council of Seniors

Dallas Theological Seminary

Far East Broadcasting ©

FL Sheriffs Youth Ranches ©

First Liberty Institute

Int'l Fellowship of Christians & Jews ©

Jerusalem Prayer Team

National Council of Survivors

National Organization of Retired Americans

National Retirement Council

Rescue Missions ©

Salvation Army ©

Senior Security Alliance

Sheriffs Association ©

The Seniors Center

The Senior Trust

US Money Reserve©

© Denotes Continuation

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