



## STUDENTS FOR LIFE OF AMERICA

www.studentsforlife.org

### DATA CARD UPDATED

5.26.26

### NCOA'D DATE

4.6.26

### SOURCE

100% DIRECT MAIL

### AVERAGE GIFT

\$50

### SHIPPING

EMAIL: N/A

FTP: N/A

\*A Rush Fee of \$30/F may apply for orders received less than 24 hours due before delivery date.

### BROKERAGE COMMISSION

N/A

### RESTRICTIONS

List owner will reciprocate segments & pricing. Non Reciprocal pricing may apply. Invoice must meet minimum of \$400.

### CANCELLATION POLCY

Orders cancelled after mail date must be paid in full. Cancellations after running order and prior to mail date will incur a \$50.00 flat fee, shipping fees and \$10/M running charges. These terms apply to all orders, rental and/or exchange.

Students for Life of America is one of the nation's leading pro-life youth organizations, mobilizing students and young activists to defend the sanctity of life and build a culture that values both mother and child. These donors are committed to advancing pro-life policies, protecting free speech on college campuses, and equipping the next generation of grassroots activists through education, advocacy, and direct campus engagement.

Students for Life of America positions itself at the forefront of the pro-life movement, with messaging centered around combating Planned Parenthood's influence on college campuses, defending constitutional freedoms, and empowering young conservatives to challenge the radical abortion culture.

<b>65,435</b>	<b>\$10+ Last 18 month donors</b>
<b>13,393</b>	<b>\$50-499.99 Last 18 month donors</b>
<b>19,521</b>	<b>\$100-999.99 Last 24 month donors</b>

Exchange only file.

## FOR MORE INFORMATION

Send list orders & clearances to [listmanager@rmlc.net](mailto:listmanager@rmlc.net)

Molly Rinaldi, List Manager  
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